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25 November 1974

MEMORANDUM FOR: Deputy Director for Intelligence

SUBJECT : Some Thoughts on Your PFIAB Briefing

1. You have only one-half hour, and that right after lunch. Who is your Friend-in-Charge-of-Scheduling?

2. I have two suggestions.

a. Change the morning pace with a show-and-tell of selected products, with emphasis on the variety of DDI products. Display and discuss specific reports but stay away from broad generalizations about "Intelligence Production". Pick out four interesting reports and walk the crowd through each. The purpose is to leave the audience with some specific products in mind, rather than vague impressions that we grind out lots of paper. The reports selected should be clearly recognizable as relevant and useful to the solution of policy problems.

b. An alternative or variation to this approach would be to have 3 or 4 analysts present their own reports. You would spend 5 minutes on introduction, 5 on wrap-up, and the remainder would be divided among the analysts. The purpose would be to show off our analysts as well as the reports. You have some knowledgeable, impressive specialists. Why not let the Board see and hear them? I recommend that you use young or middle-level analysts so that the Board members will realize that the present day-to-day work is in good hands and we have people available for the future as well.

3. For those who might ask, "What else have you done?", you should have available a list of all DDI Mid-East production since the beginning of the Yom Kippur War.

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4. Cartography Division, of course, is available for whatever graphics you need.

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JOHN KERRY KING
Director

Basic and Geographic Intelligence

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